

2019 ANNUAL CONFERENCE

AUGUST 20-23 | JW MARRIOTT STARR PASS

TUCSON



League of Arizona
Cities AND Towns



THE UNIVERSITY
OF ARIZONA

ARIZONA IS THE **FUTURE STATE**

See why 92 percent of employers say our grads are prepared with the skills needed today and tomorrow. Visit our booth and breakout session:

WEDNESDAY

Office of Admissions
Eller Executive Education
College of Agriculture



THURSDAY

BREAKOUT SESSION
*State Universities: Developing
the Workforce of the Future*



THURSDAY

Simulation Technology Center
Department of Astronomy &
Steward Observatory

The logo is a blue, rounded rectangular shape with a white border. At the top, the year '2019' is written in a white, stylized font. Below it, the words 'ANNUAL CONFERENCE' are written in a large, bold, white, sans-serif font. Underneath that, the dates and location 'AUGUST 20-23 | JW MARRIOTT STARR PASS' are written in a smaller, white, sans-serif font. At the bottom, the word 'TUCSON' is written in a white, stylized font, similar to the year above.

2019
ANNUAL CONFERENCE
AUGUST 20-23 | JW MARRIOTT STARR PASS
TUCSON

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WELCOME TO 2019 LEAGUE ANNUAL CONFERENCE

As President of the League of Arizona Cities and Towns it is my honor to welcome you to the 2019 League Annual Conference. This year's conference is at the Starr Pass Resort in Tucson, and it promises to be another stellar experience! Each conference contains a wealth of opportunities to learn from speakers, workshops and each other in order to continue to make our cities and towns amazing places to live.

I hope each of you will take advantage of all the conference has to offer, and while at Starr Pass Resort, please make it a point to visit with our sponsors who help make this conference such a great event.

Over the last year I have personally witnessed your dedication and commitment to your respective

communities. I look forward to seeing each of you at this year's Annual Conference where we will have the opportunity to share our knowledge, expertise and friendship with our many colleagues from around the state.

Sincerely,



Christian Price
President, League of Arizona Cities and Towns
Mayor, City of Maricopa



LEAGUE LIFE MEMBERS

Carol S. Anderson, Kingman • Christopher J. Bavasi, Flagstaff • James L. Boles, Winslow
Douglas Coleman, Apache Junction • Boyd Dunn, Chandler • Stanley M. Gibson, Globe
Harry E. Mitchell, Tempe • George R. Renner, Glendale • Gary Scaramazzo, Page
Mark Schnepf, Queen Creek • Elaine M. Scruggs, Glendale • Jay Tibshraeny, Chandler
Robert E. Walkup, Tucson

LEAGUE EXECUTIVE COMMITTEE

President:

Christian Price, Mayor, Maricopa

Vice President:

Cathy Carlat, Mayor, Peoria

Treasurer:

Douglas Nicholls, Mayor, Yuma

Committee Members:

Tom Brady, Mayor, Bullhead City • Craig McFarland, Mayor, Casa Grande
Kevin Harlike, Mayor, Chandler • Doug Von Gausig, Mayor, Clarkdale
Robert Uribe, Mayor, Douglas • Coral Evans, Mayor, Flagstaff
Jenn Daniels, Mayor, Gilbert • Jerry Weiers, Mayor, Glendale
Georgia Lord, Mayor, Goodyear • Tom Schoaf, Mayor, Litchfield Park
Ed Honea, Mayor, Marana • John Giles, Mayor, Mesa
Greg Mengarelli, Mayor, Prescott • Gail Barney, Mayor, Queen Creek
W.J. "Jim" Lane, Mayor, Scottsdale • Sandy Moriarty, Mayor, Sedona
Daryl Seymore, Mayor, Show Low • Rick Mueller, Mayor, Sierra Vista
Mark Mitchell, Mayor, Tempe • Bob Rivera, Mayor, Thatcher
Anna Tovar, Mayor, Tolleson • Jonathan Rothschild, Mayor, Tucson

CONFERENCE BADGES

You must wear your official conference badge to obtain entrance to all functions, including meals and social events.

The dress at the conference is business casual. This includes the receptions and dinners.

REGISTRATION DESK LOCATION AND HOURS

The conference registration desk will be located in the Tucson Ballroom Foyer

10:00 a.m. to 7:00 p.m. on Tuesday, August 20
7:00 a.m. to 6:30 p.m. on Wednesday, August 21
7:00 a.m. to 6:00 p.m. on Thursday, August 22
7:00 a.m. to 10:00 a.m. on Friday, August 23

CLE CREDITS

Sessions with an * next to them may be eligible for continuing legal education (CLE) credit.

CONFERENCE MOBILE APPLICATION

This year's League Conference is available for download through Attendify. To find the conference app, visit your Apple or Android store and search for and download "Attendify." Once downloaded, open the Attendify App and search for "League Annual Conference." Select the "Join" icon to become part of the event.

For specific directions on downloading app [click here.](#)



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TUESDAY AGENDA

TUESDAY, AUGUST 20

Golf Tournament

8:00 a.m. – Starr Pass Golf Club

Pre-Conference Morning Session

9:00 a.m. Arizona Ballroom 8-12

Center for the Future of Arizona

The Arizona We Want and Arizona Progress Meters: Catalysts for Statewide Action

CFA will expand its programming for the Pre-Conference Session to encompass The Arizona We Want and the entire portfolio of Arizona Progress Meters, which launched in February 2019. The Arizona Progress Meters are data-driven tools in eight priority areas that communities can use to advance their goals. Additionally, CFA will launch a new Arizona Progress Meters Profile, a reporting tool specifically designed to provide actionable data that shows communities how they are doing in the critical areas that matter most to Arizonans: Jobs, Education, Young Talent, Health and Well-being, Natural Resources, Infrastructure, Civic Participation and Connected Communities.

As part of the 3-hour program, CFA in partnership with Expect More Arizona and ASU Decision Center for Educational Excellence, will highlight the success of the Education Progress Meter. More than 40 communities across Arizona and Gov. Ducey are using the Education Progress Meter as a framework for decision making.

Presiders:

Evelyn Casuga, Director, Community & Economic Prosperity, Center for the Future of Arizona

Ian Dowdy, Director, Arizona Progress Meters, Center for the Future of Arizona

Sybil Francis, President & CEO, Center for the Future of Arizona

Christine Thompson, President & CEO, Expect More Arizona

Speakers:

Coral Evans, Mayor, Flagstaff

TUESDAY AGENDA

Craig McFarland, Mayor, Casa Grande

Tom Murphy, Mayor, Sahuarita

Cal Sheehy, Mayor, Lake Havasu City

Anna Tovar, Mayor, Tolleson

Event Cost: Free

Resolutions Committee Meeting

1:30 p.m. Arizona Ballroom 6-7

Gilbert Mayor and League Executive Committee Member Jenn Daniels will serve as Chairwoman of this year's Resolutions Committee.

Pre-Conference Session

1:30 p.m. San Luis

True Colors© Personality Workshop

What color is your true personality? If you want to move up in the working world, or just be more skilled in your current position, you need to know your strengths and weaknesses. True Colors© is a fun and insightful personality-identification system that recognizes and celebrates people's true character and strengths and turns it into practical information and actionable takeaways.

Whether you are an elected official or municipal staff, this fun and interactive session will help you learn more about yourself to utilize your unique strengths.

Karen Stafford, Manager, Organizational Development and Learning, Arizona Regional Office, Employers Council

Event Cost: \$40

Please Note: Registration for this event is separate from the main conference. If you did not register for this session but would like to attend, please talk with the league registration staff.

Arizona Municipal Risk Retention Pool (AMRRP) Annual Meeting

4:00 p.m. San Pedro

Welcome Reception

5:30 p.m. Arizona Ballroom Foyer/Ania Terrace

The League welcomes all conference delegates and guests to the opening reception.

APS Dinner at the League Conference

6:30 p.m. – Tucson Ballroom

Important note: The APS dinner is open to all government (city/town, county, state and association) conference attendees and is included as part of your conference registration.

WEDNESDAY AGENDA



WEDNESDAY, AUGUST 21

Parade of Flags Practice

7:30 a.m. – Arizona Ballroom 6-7

Designated representatives who will walk with their flag will meet in the Arizona Ballroom for parade practice. We strongly encourage all flag bearers to attend practice.

Youth Program (see page 20)

7:30 a.m. – Arizona Ballroom 1-5

Opening General Session

9:00 a.m. – Arizona Ballroom 6-7

- **Invocation** - Pastor D. Grady Scott of Grace Temple Missionary Baptist Church in Tucson
- **Presentation of the colors** - Tucson Firefighters Association (TFFA) Local 479
- **Parade of Flags/Celebration of Cities and Towns** - Ken Strobeck, Executive Director, League of Arizona Cities and Towns
- **Host Mayor Welcome** - Jonathan Rothschild, Mayor, Tucson, Member, League Executive Committee
- **Welcome from U of A President** - Robert C. Robbins, President, University of Arizona
- **Update NLC** – Joe Buscaino, Councilmember, Los Angeles, NLC First Vice President
- **Sponsor Recognition**
- **Keynote Speaker:** John O’Leary



ON FIRE: The 7 Choices to Ignite a Radically Inspired Life

Expected to die. Now teaching others how to truly live.

In 1987, John O’Leary was a curious nine-year-old boy. Playing with fire and gasoline, John created a massive explosion in his home and was burned

WEDNESDAY AGENDA

on 100% of his body. He was given 1% chance to live. This epic story of survival was first showcased in his parents' book, *Overwhelming Odds*, in 2006.

John's debut book *ON FIRE: The 7 Choices to Ignite a Radically Inspired Life* was an instant #1 national bestseller, has sold 120,000 copies and has been translated into 12 languages.

John speaks to more than 75,000 people around the world each year on how to live a truly a meaningful life. His storytelling, unexpected humor and authenticity will inspire League Conference attendees to live a more inspired life.

Lunch on Your Own 12:00 p.m.

Concurrent Sessions - 1:30 p.m.

History of Arizona Water Rights Litigation, the General Stream Adjudication Process, Key Issues and Why it Matters*

1:30 p.m. – Tucson Ballroom J

Arizona's history of establishing rules to govern the use of our limited surface water resources is long, rich, and, not surprisingly, contentious. Water supplies are the most fundamental building blocks of any society, particularly one existing in Arizona's desert environment. Developing rules and resolving disputes over its use are key to our continued success and prosperity. This presentation will explore the history of our water rights system as well as current water rights issues and how those issues may impact our future.

- President:** Lee A. Storey, Partner, TSL Law Group, PLC
- Speaker:** Patrick B. Sigl, Supervising Attorney, Land & Water Rights, Salt River Project

1:30 p.m. – CONCURRENT SESSIONS

Greater Arizona Broadband Upgrade: Bringing Better Service to Arizona's Communities

1:30 p.m. – Tucson Ballroom F

Broadband remains a powerful but elusive asset for many Arizona communities. This panel discussion is designed to update our understanding of the benefits of broadband to cities and towns, using the health care sector and the education sector as two major use cases. We will also learn from a municipal leader from the neighboring state of Colorado about how they are tackling broadband deployment and changing the game.

- President:** John Kelly, Principal, Triadvocates
- Speakers:** Milan Eaton, State E-rate Director, Arizona Department of Education
Colman Keane, Broadband Executive Director, City of Fort Collins, Colorado
Ronald Weinstein, MD, Founding Director, The Arizona Telemedicine Program (ATP), Health Sciences Center, University of Arizona

AMRRP Resources: New PTSD Assistance - Helping Cities/Towns Make Difficult Land Use Decisions. *

1:30 p.m. – Tucson Ballroom A and B

This session will review the services AMRRP provides to its members including their new PTSD assistance in light of HB2502 requirements. This session will also highlight the assistance AMRRP can provide your city or town when making difficult Land Use decisions.

- President:** Rudy Rodriguez, Deputy City Manager, Cottonwood, Board President, AMRRP
- Speakers:** Ed Bantel, Program Administrator, Southwest Risk
Robyn K. Hall, PSY.D. Specializing in PTSD
Bill Sims, Attorney, Sims Mackin, Ltd., Legal Advisor to the AMRRP

1:30 p.m. – CONCURRENT SESSIONS

WEDNESDAY AGENDA

1:30 p.m. – CONCURRENT SESSIONS

Update and Discussion with the PSPRS Board

1:30 p.m. – Tucson Ballroom E

This session will be an interactive discussion with PSPRS Board Chair William Buividas and PSPRS Board Trustee Scott McCarty. They will discuss the current state of PSPRS and the board's new strategic approach to managing the system. They will also touch on a variety of topics including some of the new Board's objectives, which include setting the investment asset allocations, as well as possible changes to some actuarial assumptions. Please come ready to share your thoughts and ask your questions in this important discussion on the current and future state of PSPRS.

Presider: **Scott McCarty**, CPA, Town Finance Director, Queen Creek, Member, PSPRS Board of Trustees

Speaker: **William T. Buividas**, Chairman, PSPRS Board of Trustees

Public-Private Partnerships in Opportunity Zones and How Cities/Towns Can Utilize These Programs in Their Communities

1:30 p.m. – Tucson Ballroom C and D

Come learn what Opportunity Zones are and how private firms are working with local leaders and community nonprofits to finance and develop Opportunity Zone projects to spur economic development.

Presider: **Sintra Hoffman**, President and CEO, Westmarc

Speakers: **Quinn Palomino**, CEO, Virtua Partners
Kenneth Weise, Mayor, Avondale

2:40 p.m. – CONCURRENT SESSIONS

Concurrent Sessions - 2:40 p.m.

Update on Colorado River Issues and What the Drought Contingency Plan Means for Arizona*

2:40 p.m. – Tucson Ballroom J

The Drought Contingency Plan (DCP) has been heralded as the first step in addressing drought and over-allocation on the Colorado River System. It is a voluntary agreement that shares the pain of water shortage among Colorado River water users, using innovative solutions and water markets to create additional conservation and storage in the river system. This session will explore how the DCP might impact Central Arizona Project water users, how less water and increased costs might affect water rates, and if the plan goes far enough towards sustainable management of the river.

Presider: **Lee A. Storey**, Partner, TSL Law Group PLLC

Speakers: **Alexandra M. Arboleda**, TSL Law Group PLLC, CAWCD Board of Directors

Mark Lewis, Vice President Engineering, Water Resource Institute, CAWCD Board of Directors

League 2019 Legislative Report and Look Ahead to 2020 Legislative Session*

2:40 p.m. – Tucson Ballroom C and D

During the summer, League staff traveled throughout the state to meet with our members and provide an overview of the major issues from the 2019 legislative session. For those of you that missed us on the road this summer, this session is the final installment of that tour. Staff will provide attendees a recap of the 2019 session and discuss what is on the horizon for the 2020 legislative session.

Presider: **Ken Strobeck**, Executive Director, League of Arizona Cities and Towns

Speakers: **Nick Ponder**, Legislative Director, League of Arizona Cities and Towns

Tom Savage, Senior Legislative Associate, League of Arizona Cities and Towns

WEDNESDAY AGENDA

2:40 p.m. – CONCURRENT SESSIONS

2020 Census: The Arizona Count

2:40 p.m. – Tucson Ballroom A and B

This session will give an update of 2020 Census operations and outreach in the state of Arizona. Pauline will discuss the first operation of the 2020 Census which begins this fall, recruiting in a tight economy, and the importance of state and local leaders' involvement in making sure AZ gets the right count.

President: Daryl Seymore, Mayor, Show Low, Member, League Executive Committee

Speaker: Pauline Núñez, Partnership Coordinator, Denver Region-Dallas RCC, U.S. Census Bureau

The Basics of Economic Development for Cities and Towns: What Elected Officials Need to Know

2:40 p.m. – Tucson Ballroom F

This session will identify fundamental ways elected officials can become informed and strategic decision-makers who can connect the policy "dots," be effective communicators and take a leadership role in their city or town's economic development process.

President: Wendy Bridges, AZED Pro, Economic Development Coordinator, Film Commissioner, Prescott

Speakers: Mignon Hollis, Executive Director, Arizona Regional Economic Development Foundation

Jaye O'Donnell, Assistant Director, Office of Economic Development, Mesa

Autonomous and Connected Vehicles: What is the Future for Arizona's Cities and Towns

2:40 p.m. – Arizona Ballroom 8-12

Autonomous and connected vehicles are an inevitable evolution in our transit and transportation systems. Arizona Forward led a year-long tour of different regions of the state to listen and learn how these different regions

2:40 p.m. – SESSIONS

are preparing for automated/connected transportation systems. This session will look at the results of this listening tour on how the different regions of Arizona are preparing for autonomous connected transportation systems.

President: David Skinner, P.E., Senior Vice President, Area Operations Manager, HDR Engineering, Board Chairman, Arizona Forward

Speakers: Lauren Evans, President, Pinyon Environmental, Co-Chair, Transportation Committee, Arizona Forward

Jennifer Pyne, Deputy Director, Capital and Service Development Division, Valley Metro, Co-Chair, Transportation Committee, Arizona Forward

First Amendment Auditors: Best Practices for Cities and Towns*

2:40 p.m. – Tucson Ballroom E

This session will discuss the phenomenon of First Amendment Auditors and how their actions impact cities and towns. The session will provide a practical approach to handle challenging situations faced by city management, staff and attorneys by presenting video clips and hearing from panel members with legal and public information officer perspectives. Attendees will walk away with best practices and legal tips based on the real-life scenarios from those who have faced these situations and can suggest positive ways to react quickly and professionally if a First Amendment Auditor begins filming in your community.

President: Susan Goodwin, Gust Rosenfeld, PLC

Speakers: Andrew McGuire, Gust Rosenfeld, PLC

Marnie Schubert, Director of Communications, Marketing and Recreation, Queen Creek

Thomas Zaworski, Assistant City Attorney, Chandler

WEDNESDAY AGENDA

3:50 p.m. – CONCURRENT SESSIONS

Concurrent Sessions - 3:50 p.m.

Sound Management of Water Supplies as an Essential Element for Sustainable Economies *

3:50 p.m. – Tucson Ballroom J

Sound water management of local and regional water supplies is essential to sustain viable economies. Arizona has implemented water regulations and management strategies designed to utilize hydrologic and technical information to conserve supplies for future generations. This session explores the existing regulatory framework and the necessary building blocks that every community should undertake to help ensure municipal water budgets meet anticipated future demands.

- Presider:** Lee A. Storey, Partner, TSL Law Group PLLC
- Speaker:** Nicole D. Klobas, Deputy Chief Counsel, Arizona Department of Water Resources

Addressing Domestic Violence in Your Community

3:50 p.m. – Tucson Ballroom C and D

Learn best practice strategies for addressing domestic violence in your community. Promising practices will include the benefit of formal communication between courts and city council, how to create a domestic violence court, working with victim advocates, and initiatives such as the Town of Gilbert's ENDVR Program (Ending Domestic Violence Responsibly).

- Presider:** Eddie Cook, Vice Mayor, Gilbert, Chair, MAG Regional Domestic Violence Council
- Speakers:** Elizabeth Finn, Presiding Judge, Glendale City Court
Wendy Million, City Magistrate, Domestic Violence Court, Tucson City Court
Diane Umphress, Amberly's Place, Chair, Governor's Commission on Violence Against Women

3:50 p.m. – CONCURRENT SESSIONS

Arizona Primary and Secondary Property Tax System: General Overview and Recent Property Tax Election Results Summary*

3:50 p.m. – Tucson Ballroom E

Arizona has one of the more complicated Property Tax Systems in the nation. The session will focus on Primary (maintenance and operation budgets) and Secondary Property Taxes (capital improvements through the issuance of voter approved general obligation bonds), both significant revenue sources for our cities/towns/counties in Arizona. Discussion will include definitions, tax levy requirements, constitutional bonding capacity, special assessments and recent bond and primary property tax election results as well as case studies across the state, including elections strategies utilized to communicate with local electorate.

- Presider:** Mark Reader, Managing Director, Stifel, Nicolaus & Company
- Speaker:** Paul Ulan, Principal, Primary Consultants L.L.C.

Elected Women: Making THE Difference

3:50 p.m. – Arizona Ballroom 8-12

As we represent the people of Arizona, women serving in leadership roles at all levels of government are making major contributions. As we work to develop policy and better our communities, women can multiply our efforts as we work together across real and perceived boundaries. Join us this session to hear from female elected officials from around the state. Let's have a comprehensive discussion about how we can make a positive impact in every corner of Arizona. During this session you will have the opportunity to network with representatives of various cities and towns in Arizona.

Following the session please join us at *Salud* for continued networking.

- Presider:** Jenn Daniels, Mayor, Gilbert, Member, League Executive Committee
- Speakers:** Gwen Calhoun, Councilmember, Sierra Vista
Karen Fann, President, Arizona State Senate
Anna Tovar, Mayor, Tolleson, Member, League Executive Committee

WEDNESDAY AGENDA

3:50 p.m. – CONCURRENT SESSIONS

When a Community Wins: How to Measure Success in Economic Development Projects That Come to Your City/Town

3:50 p.m. – Tucson Ballroom F

Many factors are involved in the process to win a project to your community. Learn the differences of how large metro areas take the approach vs smaller rural areas and the types of projects that are considered significant wins to their communities. Does your work stop once the “win” has been secured?

- Presenter:** **Curt Woody**, Director of Economic Development, Marana
- Speakers:** **Barbara Coffee**, Director of Economic Initiatives, Tucson
Victor Gonzalez, Economic Development Manager, Sahuarita
Micah Miranda, Economic Development Director, Chandler
Tom Pitts, Board of Directors, Arizona Association for Economic Development

Cancer Risk and Public Safety Personnel: Best Practices to Reduce the Threat

3:50 p.m. – Tucson Ballroom A and B

As part of their important work, public safety personnel come into contact with carcinogens and toxins that pose serious health concerns. Cities and towns across the country and in this state are looking at common sense ways to reduce the risk for their employees. This session will explore these best practices as well as explore new ideas for prevention.

- Presenter:** **Mike Gardner**, Principal, Triadvocates
- Speakers:** **Shawn Beitel**, Research Specialist, University of Arizona
Chris Brady, City Manager, Mesa
Bryan Jeffries, Captain, Mesa Fire Department, President, Professional Firefighters of Arizona
Paul Moore, Deputy Chief, Tucson Fire Department

Dinner, President’s Update and Entertainment

6:30 p.m. – Arizona Ballroom

- Presenter:** **Douglas Nicholls**, Mayor, Yuma, Treasurer, League of Arizona Cities and Towns
- Speaker:** **Christian Price**, Mayor, Maricopa, President, League of Arizona Cities and Towns

Entertainment Provided by: *BackRoads*

THURSDAY AGENDA



THURSDAY, AUGUST 22

Spouse/Guest Tour

Tour of Mission San Xavier del Bac - See Page 19

8:00 a.m. - San Luis

Tour of the "White Dove of the Desert," Mission San Xavier del Bac. San Xavier was founded by Father Kino, the "Padre on Horseback," in 1692 and was completed in 1783. San Xavier is acclaimed as the finest example of Spanish Colonial architecture in the country, hosting "marvelous original statuary and mural paintings." As an authentic 18th century space, San Xavier del Bac receives 200,000 visitors each year and has been the subject of significant restoration.

Please Note: Registration for this event is separate from the main conference. If you have not registered for the full spouse/guest program but are interested in participating, please see the League staff at the registration desk.

Concurrent Sessions - 8:00 a.m.

How Local Control Became "Loco" Control - A Look at Preemption, Unfunded Mandates, Revenue Takeaways and Other Violations of Home Rule and Local Democracy*

8:00 a.m. - San Pedro

Kim Haddow, Director of the Local Solutions Support Center, a national hub working to counter the misuse of state preemption, and Dr. David Berman, Arizona State University and the author of *Local Government and the States: Autonomy, Politics and Policy*, will examine the changing relationship between state and local levels of government with an emphasis on recent state legislative efforts to undermine local governments in Arizona and across the country.

Presenter: **Ken Strobeck**, Executive Director, League of Arizona Cities and Towns

Speakers: **David Berman**, Professor Emeritus of Political Science, Associate, Morrison Institute for Public Policy, Arizona State University
Kim Haddow, Director, Local Solutions Support Center

8:00 a.m. - SESSIONS

THURSDAY AGENDA

8:00 a.m. – CONCURRENT SESSIONS

Border Myths and Facts: Realities of Life, Governance, and Business on the Border

8:00 a.m. – Arizona Ballroom 9

In this session the attendees will hear from a representative of the US Border Patrol on what they are experiencing at the US Border. In addition, the session will be a discussion with border mayors about how border issues are impacting our communities, not only their cities and towns, but all cities and towns in Arizona.

- Presenter:** John Giles, Mayor, Mesa, Member, League Executive Committee
- Speakers:** John Scanlon, Director, Alliance to Combat Transnational Threats (ACTT), US Border Patrol
- Douglas Nicholls, Mayor, Yuma, Treasurer, League Executive Committee
- Robert Uribe, Mayor, Douglas, Member, League Executive Committee

ASU, NAU and U of A: Our State Universities, Developing the Workforce of the Future

8:00 a.m. – Tucson Ballroom E

Arizona’s public universities are fueling the state’s economy by educating and developing the sophisticated, high-level workforce that not only meet the demands of today’s industry but also the workforce of the future state-wide. The universities are focusing more and more outside of the metro regions to ensure every community can thrive. Come learn about how our state universities are developing our future workforce and how your city or town can partner with them.

- Presenter:** Ted Maxwell, President & CEO, Southern Arizona Leadership Council
- Speakers:** Julie Young, PhD, Director & Associate Professor, Center for Urban Innovation, Arizona State University
- Doug Small MEd, Director of Strategic Partnerships and Business Development, Northern Arizona University
- Michael D. Dake, MD, Senior Vice President, University of Arizona Health Sciences

8:00 a.m. – CONCURRENT SESSIONS

Reading the Tea Leaves: Pundits Discuss the Current Political Climate and Next Year’s Legislative Session

8:00 a.m. – Tucson Ballroom D

This will be a lively discussion from pundits on both sides of the political aisle. The conversation will focus on the current hot issues at the capitol, topics in the news and what issues are on the horizon, both in next year’s legislative session and during the 2020 election cycle, that will have impact on cities and towns.

- Speakers:** Paul Bentz, Senior Vice President - Research & Strategy, HighGround Public Affairs Consultants
- Chad Campbell, Senior Vice President, Strategies 360
- Chuck Coughlin, President & CEO, HighGround Public Affairs Consultants

Tackling the Homeless Issue in Our Communities

8:00 a.m. – Arizona Ballroom 12

Communities across America face the daily challenges around homelessness. This workshop moves past the daunting statistics and budgetary limitations to share challenges and successes of several Arizona communities. Through advocacy, collaboration and strategies, participants will learn how they broke down barriers to empower realistic, simple community change.

- Presenter:** Donna McBride, Mayor Pro Tempore, Casa Grande
- Speakers:** Mila Besich, Mayor, Superior
- Seth Dyson, Human Service & Community Vitality Director, Surprise
- Craig McFarland, Mayor, Casa Grande, Member, League Executive Committee
- Liz Morales, Director of Housing and Community Development, Mesa

THURSDAY AGENDA

10:00 a.m. - CONCURRENT SESSIONS

Concurrent Sessions - 10:00 a.m.

Using Social Media: Best Practices and Pitfalls Every Elected and Appointed Official Should Know*

10:00 a.m. - Tucson Ballroom E

Social media can be a useful tool to connect and communicate with people and organizations in your city or town, state, country or in the world. In the public sector, however, social media presents unique practical, ethical, security and legal challenges for elected and appointed officers and public employees who must navigate the electronic world within a legal framework that often lags behind the digital age. This presentation will provide an overview of the challenges of using social media, an update on recent legal developments across the country, and some best practices developed specifically for government officials who choose to use social media for personal, official business, or political purposes. Hear how to mitigate risk and avoid liability for yourself and your government.

Presenter: Christina Estes-Werther, General Counsel, League of Arizona Cities and Towns

Speakers: Marion J. Radson, Former City Attorney, Gainesville, Florida, Chair of 2018-2019 Social Media Policy Committee for International Municipal Attorneys Association (IMLA)

Moving from Council to the Legislature and Vice Versa: Tips and Lessons Learned Regarding the Similarities and Differences of Governing at Diverse Levels of Government

10:00 a.m. - Tucson Ballroom D

This session will explore the differences and similarities of serving in city/town elected office and at the state legislature. Each of these panelists have served as a mayor or councilmember as well as a state legislator. Come hear their perspective on lessons they have learned about how to best serve their constituents (whether city/town residents or their legislative district), how best to work with officials at other levels of government, and the similarities and differences of being an elected official at the local and state levels of government.

10:00 a.m. - CONCURRENT SESSIONS

Presenter: Nick Ponder, Legislative Director, League of Arizona Cities and Towns
Speakers: Senate President Karen Fann, Legislative District 1
Representative Joanne Osborne, Legislative District 13
Representative Lorenzo Sierra, Legislative District 19
Anna Tovar, Mayor, Tolleson, Member, League Executive Committee
Jerry Weiers, Mayor, Glendale, Member, League Executive Committee

Tapping Into the Benefits of a Council-Manager Form of Government

10:00 a.m. - Arizona Ballroom 9

The council-manager form of government provides a solid foundation for well-run communities in Arizona. This session will explore the importance of the unique relationship between a mayor, councilmembers and their city manager. The discussion will include concrete examples of how elected officials best utilize and work with the manager's office to accomplish their goals while creating meaningful public policy to support their community's needs.

Presenter: Bryant Powell, City Manager, Apache Junction, President, Arizona City/County Management Association

Speakers: Kevin Hartke, Mayor, Chandler, Member, League Executive Committee

Bob Rivera, Mayor, Thatcher, Member, League Executive Committee

Pat Dennis, Vice Mayor, Avondale

Mary Jacobs, Town Manager, Oro Valley

Data Privacy in the Age of Cybersecurity, Smart Cities, and Data Analytics

10:00 a.m. - Arizona Ballroom 12

What does data privacy, cybersecurity and smart cities all have in common? They all touch upon data privacy. In an age where technology seems to be outpacing personal privacy, government needs to find a balance between delivering services to its constituents and defining where privacy lines need to be drawn. Three city experts will be sharing best practices and important information on what your city or town needs to do to stay secure in the digital age.

THURSDAY AGENDA

10:00 a.m. – CONCURRENT SESSIONS

In addition, a representative from the ADOA will share what they are doing at the state level to protect Arizona's data.

President: **Lester Godsey**, Chief Information Security and Privacy Officer, Mesa

Speaker: **Gina Busby**, Information Security and Privacy Officer, Surprise
Josh Doolittle, Systems Administrator, Tolleson
Tim Roemer, Chief Information Security Officer, Arizona Department of Administration

Transportation Update

10:00 a.m. – San Pedro

This session will focus on transportation issues and initiatives. It will begin with a historical overview of transportation reauthorizations, then provide perspective on state transportation issues and close with an update and highlights of some of the federal programs that are helping cities to grow both physically and economically.

President: **Christian Price**, Mayor, Maricopa, President, League of Arizona Cities and Towns

Speakers: **Matthew Clark**, Director of Government Relations, Arizona Department of Transportation
Audra Koester Thomas, Transportation Planning Program Manager, Maricopa Association of Governments

Award Luncheon

12:00 p.m. – Arizona Ballroom

President: **Cathy Carlat**, Mayor, Peoria, Vice President, League of Arizona Cities and Towns

- Governor Doug Ducey will address the attendees
- Senator Kyrsten Sinema will address the attendees
- Legislative Awards and Recognition
- League Service Awards

2:30 p.m. – CONCURRENT SESSIONS

Concurrent Sessions -2:30 p.m.

Big Vape V. Public Health: Cities and Towns in the Crossfire 2:30 p.m. – Arizona Ballroom 12

Youth use of e-cigarettes is being called an epidemic by national public health officials. And, most of Arizona's strongest tobacco control laws have originated at the city and town level. But, when the policy response to this issue comes from Big Vape (controlled by Big Tobacco) and includes preemption, a healthy dose of skepticism and examining ulterior motives is necessary. Hear what's happening in Arizona ... from the trenches.

President: **State Senator Heather Carter**, Legislative District 15

Speakers: **Paul Durham**, Councilmember, Tucson
Brian Hummell, Arizona Government Relations Director, American Cancer Society Cancer Action Network, Inc.
Dustin J. Williams, Superintendent, Pima County Schools

Recycling Today and in the Future...Is there a Future for Recycling?

2:30 p.m. – Arizona Ballroom 9

The presentation will discuss the implications of the Chinese Sword on recycling in the United States, how it has affected municipalities, and what various municipalities and the recycling industry are doing in response.

President: **Bob Rivera**, Mayor, Thatcher, Member, League Executive Committee

Speaker: **Robert B. Gardner**, PE, BCEE, Senior Vice President, SCS Engineers

THURSDAY AGENDA

Affiliate Group Meetings

Arizona COG Directors

2:30 p.m. – San Pedro

Arizona City Attorneys Association

2:30 p.m. – San Ignacio

Greater Arizona Mayors Association (GAMA)

2:30 p.m. – San Xavier

Arizona-Sonora Council Meeting

2:30 p.m. – San Luis

Annual Business Meeting

4:00 p.m. – Arizona Ballroom 5

The Annual Business Meeting is held each year at the conference to elect members to the Executive Committee and to ratify the resolutions passed at the Resolutions Committee Meeting

Presider: **Christian Price**, Mayor, Maricopa, President, League of Arizona Cities and Towns

Speakers: **Jenn Daniels**, Mayor, Gilbert, Chairwoman, League Resolutions Committee

Daryl Seymore, Mayor, Show Low, Chairman, League Nominating Committee

Showcase of Cities and Towns

6:00 p.m. – Tucson Ballroom

FRIDAY AGENDA

FRIDAY, AUGUST 23

Speed Networking Breakfast for Municipal Officials

8:00 a.m. – Arizona Ballroom 12

Facilitator: **Christian Price**, Mayor, Maricopa, President, League of Arizona Cities and Towns

Join your fellow city and town elected officials and staff in a speed networking breakfast. Each participant will get one minute to share an issue that she/he is facing in their own community or on their council. Your issue can be big or small. Once you have shared your issue, everyone at the table will get one minute to share their initial impressions/reaction. Then the facilitator will announce a table change. Everyone will move to a different table based on a number sequence that avoids redundancy in the small groups. Participants can choose to use the same challenge/issue because your audience will have changed, or you may pose a new challenge to the group.

This session is designed to give you multiple ideas on to deal with an issue in your community as well as introduce you to new colleagues throughout the state.

FRIDAY AGENDA

Closing General Session

9:30 a.m. – Arizona Ballroom 7

Incivility and Political Dysfunction: Learning to Engage Our Differences Productively



Keith Allred, National Institute for Civil Discourse

The American system of government was never designed to have one-third of the country impose their will on the other third. Yet, all too often, that is what both parties try to do. The result is no resolution to the most pressing challenges facing us while both sides become angry at the other and leaving a broad swath in the middle more and more frustrated with the process.

Keith Allred, the Executive Director at the National Institute for Civil Discourse, will lead an engaging conversation about how we can achieve commonsense solutions that will attract broad, cross-partisan support. The discussion will begin with an exploration of the Kennedy Administration’s disastrous group decision making process which resulted in the failed Bay of Pigs. It continues by viewing and discussing excerpts from 13 Days, the movie that chronicles the Kennedy Administration’s highly effective resolution to the Cuban Missile Crisis. The comparison of these two very different decision-making processes, from the same group of people, will highlight best practice scenarios to help leaders engage their differences productively when making important consensus decisions. This vital skill is relevant at levels of government, from city councils to the US Congress.

Conference Adjourned

SPOUSE/GUEST TOUR

Thursday - August 22, 2019

Tour of Mission San Xavier del Bac

8:00 a.m. – San Luis

Tour of the "White Dove of the Desert," Mission San Xavier del Bac. San Xavier was founded by Father Kino, the "Padre on Horseback," in 1692 and was completed in 1783. San Xavier is acclaimed as the finest example of Spanish Colonial architecture in the country, hosting "marvelous original statuary and mural paintings." As an authentic 18th century space, San Xavier del Bac receives 200,000 visitors each year and has been the subject of significant restoration.

Schedule of Events:

- 8:00 a.m. Breakfast at JW Marriott Starr Pass
- 8:45 a.m. Bus departs for San Xavier del Bac
- 11:00 a.m. Return to JW Marriott Starr Pass

Please Note: Registration for this event is separate from the main conference and is open to those with a full spouse/guest badge and those have pre-registered. If you did not register for this session and do not have a full spouse/guest badge but would like to attend, please talk with the League registration staff.

YOUTH PROGRAM

Wednesday – August 21, 2019



YOUTH PROGRAM

YOUTH PROGRAM

Wednesday – August 21, 2019

Registration

7:00 a.m. – League Registration Desk (Tucson Ballroom Foyer)

Youth may check-in as a group at the League Registration Desk, located in the Tucson Ballroom Foyer. Youth who will be participating in the Parade of Flags will check in with their group and then proceed to the Parade of Flags practice beginning at 7:30 a.m.

Parade of Flags and Opening General Session

9:00 a.m. – Arizona Ballroom

Youth Ice Breaker and Presentation – Teen Dating Violence

10:00 a.m. – Arizona Ballroom 1-5

Youth will participate in an engaging opening session that will provide interaction with other youth councils. They will also hear an inspiring and educational presentation from bloom365, a local nonprofit dedicated to preventing domestic and teen dating violence. Combining public health framed education with peer to peer advocacy and activism, this presentation will highlight empathy, respect, kindness, equality, consent, safety and peace.

Youth Presentation – Financial Literacy

11:20 a.m. – Arizona Ballroom 1-5

Pima Federal Credit Union will provide an overview of financial literacy for students in attendance at the youth conference. Youth will learn important financial skills, such as: building credit, budgeting, taking out a loan and preparing for big first-time purchases.

Lunch

12:00 p.m. – Arizona Ballroom 1-5

Elected officials will be invited to attend this lunch and interact with the youth

During lunch, youth attendees will hear from the Center for the Future of Arizona on their Democraseed Program.

Representatives from Arizona's three main universities will also provide brief presentations

Speed Networking

1:30 p.m. – Arizona Ballroom 1-5

Youth will have the opportunity to network with other youth councils and discuss topics of interest through an interactive speed networking session.

Posterboard Networking

2:10 p.m.

Conference Wrap-Up

2:50 p.m.

SERVICE AWARDS

32 YEAR AWARD RECIPIENTS

Ed Honea, Mayor, Marana

24 YEAR AWARD RECIPIENTS

Kerry L. Ballard, Vice Mayor, Snowflake
Shirley C. Scott, Councilmember, Tucson

20 YEAR AWARD RECIPIENTS

Robin Barker, Councilmember, Apache Junction
Ruben Jauregui, Councilmember, Cottonwood
John Kocjan, Vice Mayor, Page

16 YEAR AWARD RECIPIENTS

Thomas Shope, Former Mayor, Coolidge
Donna Johnson, Mayor Pro Tem, Huachuca City
Roxanne Ziegler, Councilmember, Marana
Jerry Hooper, Vice Mayor, Parker
Marion Shontz, Councilmember, Parker
Jim Lamerson, Councilmember, Prescott
Lora Lee Nye, Vice Mayor, Prescott Valley
Olga Lopez, Councilmember, Superior

12 YEAR AWARD RECIPIENTS

Jeff Serdy, Mayor, Apache Junction
Chip Wilson, Vice Mayor, Apache Junction
Thomas McGuire, Councilmember, Cave Creek
Tim Elinski, Mayor, Cottonwood
Dan Beaver, Mayor, Parker
Vicki Hunt, Mayor Pro Tem, Peoria
Luis Galindo, Councilmember, Somerton
Albert Mendoza, Councilmember, Tolleson
Juan F. Rodriguez, Vice Mayor, Tolleson
Regina Romero, Councilmember, Tucson
Michael LeVault, Mayor, Youngtown

8 YEAR AWARD RECIPIENTS

Craig Heustis, Councilmember, Buckeye
Eric Orsborn, Councilmember, Buckeye
Lisa Navarro-Fitzgibbons, Councilmember, Casa Grande
Darryl Croff, Mayor, Chino Valley
Mike Best, Councilmember, Chino Valley
Lon Turner, Councilmember, Chino Valley
Ralph Johnson, Councilmember, Colorado City
Steve Hudson, Councilmember, Coolidge
Tommy Lee Sikes, Mayor, Gila Bend
Eddie Cook, Councilmember, Gilbert
Jordan Ray, Councilmember, Gilbert
Wally Campbell, Vice Mayor, Goodyear
Bill Stipp, Councilmember, Goodyear
Gloria Cota, Councilmember, Guadalupe
Joe Sanchez, Councilmember, Guadalupe
Dave Bowen, Councilmember, Marana
John Giles, Mayor, Mesa
Don Reiman, Councilmember, Miami
Mary Mallory, Councilmember, Prescott Valley
Bill Bracco, Councilmember, Sahuarita
Melissa Hicks, Councilmember, Sahuarita
Gil Lusk, Councilmember, Sahuarita
Linda Milhaven, Councilmember, Scottsdale
Ryan Patterson, Mayor, St. Johns
Spence Udall, Vice Mayor, St. Johns
Fay Hatch, Councilmember, Taylor
Shawn Palmer, Councilmember, Taylor
Jonathan Rothschild, Mayor, Tucson
Edward Thomas, Councilmember, Yuma

LEGISLATIVE AWARDS 2019

The League will honor the following legislators for their outstanding public service and dedication to local governance.

CHAMPIONS



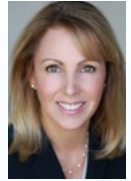
Sen. Sean Bowie (D)



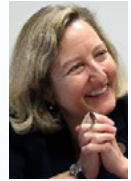
Sen. David Bradley (D)



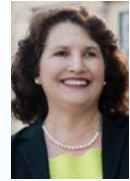
Sen. Kate Brophy McGee (R)



Rep. Kelli Butler (D)



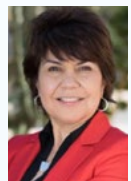
Rep. Kirsten Engel (D)



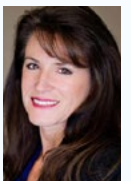
Rep. Mitzi Epstein (D)



Senate President Karen Fann (R)



Rep. Charlene Fernandez (D)



Rep. Joanne Osborne (R)



Rep. Martín Quezada (D)



Rep. Lorenzo Sierra (D)

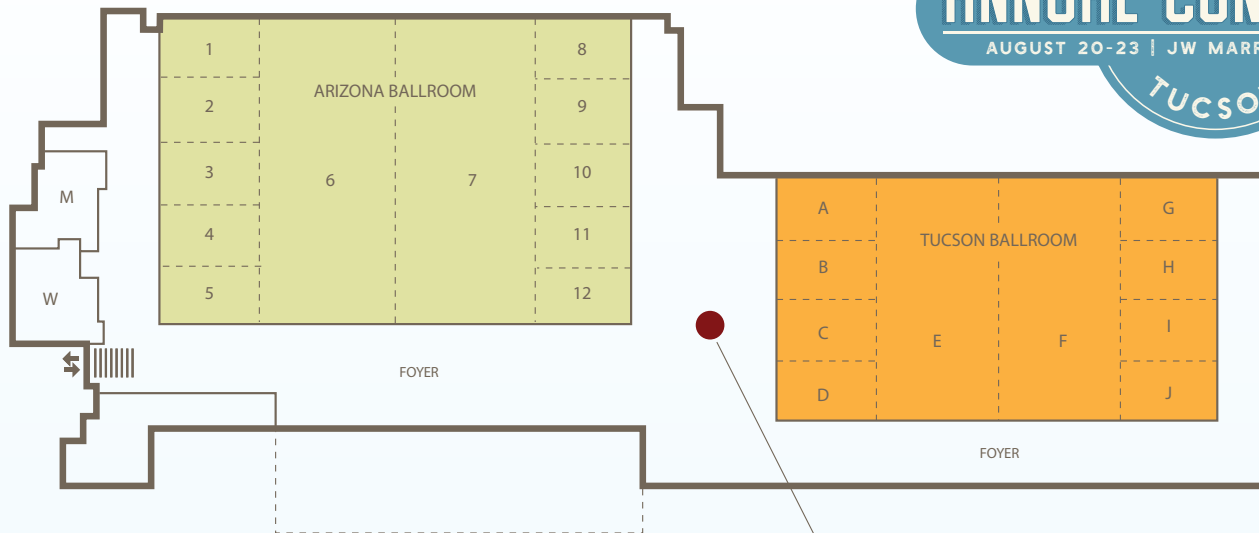


Rep. Michelle Udall (R)

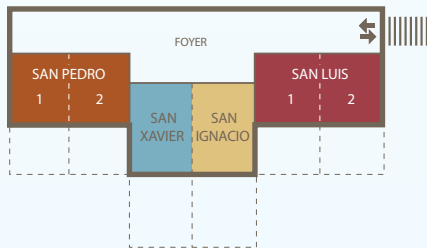
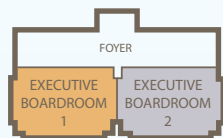
FRIENDS










Lela Alston (D) • Richard Andrade (D) • Isela Blanc (D) • Sonny Borrelli (R) • Paul Boyer (R) • Andrés Cano (D) • Heather Carter (R) • Regina Cobb (R) • Lupe Contreras (D) • Andrea Dalessandro (D) • Domingo DeGrazia (D) • Tim Dunn (R) • Diego Espinoza (D) • Randall Friese (D) • Sally Ann Gonzalez (D) • Rosanna Gabaldón (D) • Rick Gray (R) • Pamela Powers Hannley (D) • Alma Hernandez (D) • Daniel Hernandez (D) • Jennifer Jermaine (D) • Aaron Lieberman (D) • David Livingston (R) • Jennifer Longdon (D) • Juan Mendez (D) • Tony Navarette (D) • Tyler Pace (R) • Jennifer Pawlik (D) • Jamescita Peshlakai (D) • Gerae Peten (D) • Steve Pierce (R) • Frank Pratt (R) • Rebecca Rios (D) • Diego Rodriguez (D) • Athena Salman (D) • TJ Shope (R) • Victoria Steele (D) • Raquel Terán (D)

JW MARRIOTT STARR PASS CONFERENCE MAP



League Registration Desk



-  League Registration Desk
-  San Ignacio
-  Arizona Ballroom
-  San Luis
-  Tucson Ballroom
-  Executive Boardroom 1
-  San Pedro
-  Executive Boardroom 2
-  San Xavier



THE ARIZONA WE WANT PROGRESS METERS

measure our progress in
building a bright future
for our state

CENTER FOR THE
FUTURE OF ARIZONA

